



Wrocław University
of Economics

The Department of International
Economic Relations invite to attend the

4th International Conference

*Faces of Competitiveness in Asia
Pacific.*

Region - Country – Enterprises

Wrocław, 21st November 2011



Topics

It is our pleasure to invite papers on the following topics:

- Sources of competitive advantages of developing countries and developed countries in Asia (social capital, innovation, foreign direct investment, raw materials resources, the role of the state).
- Competitiveness and competitive capacity of the ASEAN, APEC and the CER.
- Models of economic development in Asia and the competitive capacity in the global economy.
- Political and cultural environment and the competitiveness of businesses in Asia.
- Regional networks and partnerships in Asia – Pacific region.
- The competitiveness of selected industries in Asia.
- Economic policy and the competitiveness of enterprises in Asia.
- The competitive position of TNCs and SME in Asian markets.
- Strategies for the development of competitiveness of countries and companies in Asia and the Pacific.
- Services and information technologies and the nature of competition in Asia.

Program Committee

Prof. Bogdan Góralczyk
Warsaw University

Prof. Edward Halizak
Warsaw University

Prof. Marian Noga
Wrocław University of Economics

Prof. Ewa Oziewicz
University of Gdańsk

Prof. Jan Rymarczyk
Wrocław University of Economics

Prof. Bogusława Skulska
Wrocław University of Economics

Prof. Kazimierz Starzyk
Warsaw School of Economics

Prof. Krystyna Żołądkiewicz
University of Gdańsk

Prof. Katarzyna Żukrowska
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Relations

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Typescript

A typescript should meet the following conditions:

- Word program,
- Max 8-10 pages
- A4 format, margins: left – 2 cm., right – 3,5 cm., upper and bottom margin – both approx. 2,5 cm.,
- Times New Roman print, size: 12 points, space between lines: 1,5,
- pages of a typescript should be numbered.

Summaries in English and Polish language together with a translated into Polish title should be attached to the articles

Quotations

1. A source should be shown at all quotations.
2. Quotations should be at the end of pages.

Literature

1. A list of literature should be placed at the end of the whole work or at the end of the whole chapter. It is important to keep in this list a consistent, uniform notation of literature items.
2. Literature items should be arranged alphabetically.
3. The following elements should be placed in a description of every literature item:
 - a surname and an initial of an author's first name,
 - the title of a work (in italics)
 - the name of a publisher,
 - a place and a year of edition.

Papers in English will be published in Wrocław University of Economics Working Papers after positive peer review.

Conference deadlines:

30th April 2011 – Deadline for submission of full text papers (max. 10 pages)

10th July 2011– Notification of the Program Committee decisions

22nd July 2011 – Deadline for conference fee

6th November 2011 – Deadline for sending the electronic program of conference

21st November 2011 – Conference

Papers with CD please send by **post** on address:

Uniwersytet Ekonomiczny we Wrocławiu

Katedra MSG/ Anna H. Jankowiak

ul. Komandorska 118/120

53-345 Wrocław

Or by **e-mail**:

anna.jankowiak@ue.wroc.pl

For further information, please visit:
www.azja-pacyfik.edu.pl

Conference fee :

650 PLN or 180 EUR – participation, publication and conference lunch

550 PLN or 140 EUR - publication only

Deadline for conference fee is **22nd July 2011**

Bank account:

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Please write in the title: MSG – Asia

Conference fee is not covering accommodation.